

GATES RADIO COMPANY

A Subsidiary of Harris-Intertype Corporation



QUINCY, ILLINOIS

April 26, 1962

Dick
Mr. David T. Bates
Radio Station WHRC
Haverford, Pennsylvania

Dear Mr. Bates:

Thank you for your kind letter requesting information on the studioette console.

The Gates studioette is a four channel mixing console designed to provide complete flexibility in a small console. Switching facilities normally supplied allow these four mixing channels to handle up to thirteen inputs. In addition, three utility keys are supplied which can be used to increase the console flexibility. The studioette is completely self-contained with power supply and monitor amplifier mounted internally to simplify installation.

XX The studioette is priced at \$950.00 and for Haverford College this price is quoted f.o.b. your campus. *XX*

The Gates Radio Company would be pleased to quote our short form contract to Haverford College. This contract requires a 25% down payment and the balance payable in twelve equal monthly payments, or less, with minimum monthly payments of \$50.00. The financing charge is one-half percent per month.

I've told them to hold off on this.
Thank you, Mr. Bates, for your inquiry on the Gates studioette console. I will be very pleased to make up a contract and enter your order for Haverford College. If in the meantime you should require more information, I trust you will feel free to call upon me.

Sincerely,

Norman A. Peterson
Norman A. Peterson
Manager - Audio Sales
NAP:mc

April 8, 1962

Dir:

Mr. J. T. Bates
Radio Section, WFO
New York, New York

Dear Mr. Bates:

Thank you for your letter requesting information on the
studio console.

The Gates studio console is a four channel mixing console best used
to provide complete flexibility in a small console. It is
designed to be used in a small console. In addition, the utility keys
to handle up to sixteen inputs. The console is designed to be used
as a mixer which can be used to increase the console flexibility.
The studio console is completely self-contained with power supply
and monitor on which is mounted internally to simplify installation.

The studio console is priced at \$999.00 and the New York office
this price is quoted to you on order.

The Gates Radio Company would be pleased to quote our short
form contract to New York office. This contract requires a
25% down payment and the balance payable in twelve equal
monthly payments, or less, with interest. The contract
is \$99.00. The minimum charge is one-half percent per month.

Thank you, Mr. Bates, for your inquiry on the Gates studio
console. I will be very pleased to make up a contract and return
your order for the studio console. If in the meantime you should
require your information, I trust you will find it to be of value.

Sincerely,

Edward A. Peterson
Manager - Radio Sales
WFO

On file
4/12/62
4/19/62
file
4/16/62
I've